

PLANNING APPROVED FOR LEISURE-LED TRANSFORMATION OF QUAYSIDE WITH UP TO £16M IN INVESTMENT AND TWO MAJOR OPERATORS ANNOUNCED

Quayside has secured planning approval for a major new phase of investment which will transform Salford's unique waterside destination into a leading regional leisure and community retail hub.

The new plans will deliver 100,000 sqft of leisure space, with two leisure operators already secured for 80,000 sqft including Hollywood Bowl and Hyperdrive Karting, underlining strong occupier demand for the future of Quayside. The initial phase represents an investment of approximately £10 million, with total planned investment across the wider scheme reaching up to £16 million.

Taking 47,000 sqft Hyperdrive Karting will be an immersive, next-generation indoor karting concept, combining high-performance electric karts with enhanced racing experiences. At the heart of Hyperdrive is a cutting-edge circuit designed, manufactured, and installed by globally renowned karting specialists 360 Karting - the industry leaders responsible for delivering some of the most innovative and technically advanced karting tracks in the world. Hollywood Bowl will occupy a 33,000 sqft space mixing bowling and arcades, as well as adding to Quayside's growing food and drink offering. Together, they will help create a compelling, all-day leisure-led destination designed to drive footfall, repeat visits and appeal to visitors of all ages.

Ben Hey, Asset Director at Peel Retail and Leisure who own and operate Quayside said: *"The approval of Quayside's planning marks a major milestone for Salford Quays. It signals the start of a transformational new era for Quayside focussed on a leisure-led and community retail offering. Hollywood Bowl and Hyperdrive Karting as our two new major leisure occupiers showcases the momentum behind the new plans of how Quayside will play a significant role in bringing the Quays town centre up to modern day standards."*

Paul Phelan, CEO of Hyperdrive, said:

"Hyperdrive is the natural evolution of everything we've built through UKC (Ultimate Karting Championship). We've seen first-hand the demand for high quality racing experiences, and now we're bringing that to life in a completely new way. This is more than just a karting track, it's a social destination where motorsport and entertainment collide. Whether you're a serious racer looking to progress in the sport, or simply out for an incredible experience with friends, Hyperdrive will deliver something truly unique."

Stephen Burns, CEO of Hollywood Bowl said: *"We're thrilled to be joining Quayside at such a pivotal point in its transformation. The significant investment and clear focus on experience-led uses align strongly with our strategy, and we see this as a great opportunity to deliver a high-quality bowling and entertainment offer within a growing leisure destination in Salford Quays."*

The approved plans propose a remodelled upper mall focused on leisure uses, delivering larger-format units designed for experience-led operators. Retail space will be concentrated in the lower mall, alongside upgrades to accessibility, pedestrian flow and car parking.

This next phase builds on recent success at Quayside, including the opening of Kargo MKT, Brewski's Big Tray BBQ, Oxygen indoor activity park and TeeClub, which have helped reposition the destination towards leisure and community-focused uses.

Development work will commence for the new era of Quayside in Summer.

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For further information and images, please contact Carousel PR: peel@carouselpr.com

About Quayside

Quayside is a unique waterside shopping destination located in the heart of Salford Quays and offers a blend of retail, leisure and dining experiences on the historic banks of Manchester's Ship Canal.

Home to household brands such as Marks & Spencer and Next, Quayside is also further enhanced by dynamic leisure and dining offerings including Vue Cinema, Virgin Active, Brewski and Turtle Bay.

Building on the success of Central Bay, a £3.5 million investment, this vibrant waterfront dining and social hub forms part of the wider Quayside destination. At its centre is Kargo.MKT, Salford's largest food hall, bringing together 19 independent kitchens offering global street food under one roof.

About Peel Retail and Leisure

Peel Retail & Leisure is the initiator of the retail park concept in the UK. It owns and manages a large portfolio of retail parks and shopping destinations around the UK, creating stand-out shopping destinations where retailers want to be, and customers want to shop.

The business' vision is to create sustainable retail destinations which bring together the best and most trusted brands in the food, lifestyle and convenience sectors. Its retail parks offer more than two million sq. ft of retail space with over 70 tenants currently taking residency within them.

Peel Retail & Leisure brings more than 30 years of expertise and appreciation for both its customers and local communities to continually evolve its portfolio and deliver real results for its world class retailers.

The business is headquartered out of TraffordCity, which comprises one of the of most important clusters of retail and leisure activity within the north of England. Spanning 500 acres to the west of Manchester City centre, the £1.6bn development with retail, leisure, sport, culture and event offerings attracts over 44 million visits a year.

For more information, visit peelretailandleisure.co.uk

