



Press Release

Final

September 2026

CGIs available [here](#)

QUAYSIDE UNDERWAY ON NEW ERA AS £16M TRANSFORMATION PROJECT BEGINS

- New internal CGIs released as construction begins on Quayside's major leisure-led transformation, with Hyperdrive Karting and Hollywood Bowl set to open in autumn 2027



[Quayside](#) has officially begun work on its major leisure-led transformation, marking the start of a new era for Salford's unique waterside destination.

Following planning approval earlier this year, development is now underway on the first phase of a £16m investment, which will deliver a significant expansion of leisure space and create a more experience-led destination for the local community and visitors.

The first phase of works is scheduled to complete in summer 2027, with Hyperdrive Karting and Hollywood Bowl expected to open later in the year in autumn 2027.

Hyperdrive Karting will bring a next-generation indoor karting concept to Quayside spanning 47,000 sqft, featuring high-performance electric karts and an immersive racing experience, as part of the wider transformation of the upper mall. The development will also pave the way for Hollywood Bowl, which will occupy a 33,000 sqft unit, alongside further enhancements to Quayside's retail and leisure offer, with more established leisure and retail operators to be announced ahead of first phase completion next year.

Ben Hey, Asset Director at Peel Retail and Leisure, who own and operate Quayside, said: *"This marks an important moment for Quayside and brings our plans for a new era of leisure and community-focused retail to life. We've seen strong momentum behind the destination over recent years, and this investment builds on that success, creating a significantly enhanced experience for our customers and the wider Salford community. With construction now underway, we're looking forward to seeing the transformation take shape, ahead of welcoming new experiences including Hyperdrive Karting and Hollywood Bowl to Quayside in 2027."*



As part of the wider investment programme, Quayside is also progressing a second phase of improvements to its car park. The works will enhance the arrival experience and support improved accessibility and customer flow across the destination.

The complete transformation of Quayside will see the remodelled upper mall focused on larger-format leisure uses, while retail will remain concentrated in the lower mall. The latest investment builds on the success of recent openings including Kargo MKT, Brewski's Big Tray BBQ, Oxygen indoor activity park and TeeClub, which have helped reposition Quayside towards leisure and community-focused uses.

Construction is now underway, with the first phase of the new-look Quayside set to complete in summer 2027.

-ENDS-

For further information and images, please contact Carousel PR: peel@carouselpr.com

About Quayside

Quayside is a unique waterside shopping destination located in the heart of Salford Quays, offering a blend of retail, leisure and dining experiences on the historic banks of the Manchester Ship Canal.

Home to household brands such as Marks & Spencer and Next, Quayside is further enhanced by a dynamic leisure and dining offer, including Oxygen Active Play, Vue Cinema, Virgin Active and Brewski.

In 2023 a £3.5 million investment created a vibrant waterfront dining and social hub. At its centre is Kargo.MKT, the regions largest food hall, bringing together 19 independent kitchens serving global street food under one roof.

The destination is currently undergoing a £16 million transformation, evolving Quayside into a premier regional leisure and community retail hub, with plans to deliver up to 100,000 sq ft of new leisure space. Major operators, including Hollywood Bowl and Hyperdrive Karting are already secured, highlighting strong confidence in the destination's future.

About Peel Retail and Leisure

Peel Retail & Leisure is the initiator of the retail park concept in the UK. It owns and manages a large portfolio of retail parks and shopping destinations around the UK, creating stand-out shopping destinations where retailers want to be, and customers want to shop.

The business' vision is to create sustainable retail destinations which bring together the best and most trusted brands in the food, lifestyle and convenience sectors. Its retail parks offer more than two million sq. ft of retail space with over 70 tenants currently taking residency within them.

Peel Retail & Leisure brings more than 30 years of expertise and appreciation for both its customers and local communities to continually evolve its portfolio and deliver real results for its world class retailers.

The business is headquartered out of TraffordCity, which comprises one of the of most important clusters of retail and leisure activity within the north of England. Spanning 500 acres to the west of Manchester City



centre, the £1.6bn development with retail, leisure, sport, culture and event offerings attracts over 44 million visits a year.

For more information, visit peelretailandleisure.co.uk